



**Together, we can build confident young
stewards of Weatherby Lake.**

Goals

- 1. Helping Youth feel vested in Weatherby Lake – developing ownership and pride in their community**
- 2. Help new Youth transition into the community**
- 3. Help mentor Youth to become productive and respectful adults.**
- 4. Provide a safer environment for our Youth**

What are the greatest facets of lake engagement that affect Stewardship?

Youth-Driven Lake Stewardship

Social Engagement

How youth
interacts with
Peers, Adults, &
Authority?

Enviro Engagement

How youth
learn to protect
the WLIC's most
vital asset – The
Lake?

Safety Engagement

How to turn the
inherently
“negative”
perception of
Safety
(Rules/Regs/ Fines)
into a positive
ownership-
building
experience?

Legacy Engagement

How youth can be
groomed to
become more
dedicated/loyal
future
Members/property
owners.

Incorporating tactics that help the WLIC achieve their strategic goals, but also are perceived as a value-add to Youth

Social Engagement

How youth
interacts with
Peers, Adults, &
Authority?

- **Teen Welcome Committee:** Trained set of teens that operate as meet-n-greeters for new kids and teens. I.E., place phone calls and offer to escort new youth member to the next upcoming event. Helps youth make an easier transition into the community (vs. poor choices).
- **Club Buddies:** Partner with clubs to have a teen member represent the club and contact new youth member.
- **Youth Music in the Park:** have a youth-friendly band. Better promote among this target group.
- **Youth Intermurals League:** Sports directed events. Annual (ala July 4th softball game) (Basketball, Football, Tai Chi, emulate Police Athletic League)
- **Other Youth MeetUps:** Swimming Group, Pokemon Group, other tbd
- **Spreading Tolerance:** Use various communication channels to highlight and educate about the lake's changing demographics (ie., younger, new members, ethnicity). Use the newsletter, annual meeting.
- **Formalize a social media platform & Strategy:** Speak to youth members in their own language.

Environ- mental Engagement

**How youth
learns to protect
the WLIC's most
vital asset – The
Lake?**

- **Enviro Fun Camp:** Similar to Jr. Sailing's Fun Camp, host a summer series for a week for young youth to introduce them to various environmental aspects of the lake. I.e., identifying plant life around the lake, types of fish, water sample, etc.
- **Environmental Extra Credit Workshops:** Work with Park Hills School district's Biology/Chemistry Departments to introduce youth to the various environmental testing programs implemented at the lake. (See established WLIC program circa. 1995)
- **Annual Community Service Events for High School.** Lake Clean Ups, Space & Dock work groups, Water Testing, etc .

Safety Engagement

How to turn the
inherently
“negative”
perception of
Safety
(Rules/Regs/ Fines)
into a positive
ownership-
building
experience?

- **Water Patrol-Ride-Alongs:** Provides opportunity to develop positive relationships with authority figures. Educates youth on how to communicate with adults and authority. One-to-one education on lake safety and procedures. Supervised.
- **Mandatory Safety Education Course for Youth:** develop dedicated lake safety education course for youth (and adults?).
- **Formalize Surprise and Delight program:** Positive on-lake reward program focused on youth behavior. Water Patrol rewards youth members for good actions vs. only citing for infractions.
- **Youth Infraction Notifications:** Rather than the standard letter of communication sent to the member, a personal visit or phone call is placed to the Member or a personal visit. Helps to develop respect and a relationship with authority
- **New Member Orientation:** Encourage family participation at the new member orientation vs. Adult Members.

Legacy Engagement

**How youth can be
groomed to
become more
dedicated/loyal
future
Members/property
owners.**

(Mentoring Focus)

- **Jr. WLIC Board:** Develop a single current board position or entirely separate Jr. Board comprised of a youth Member. Provides unique and enviable mentoring opportunity. Helps provide a voice for this demographic and to helps them learn how to effectively communicate with adults.
- **Youth Newsletter Editorial:** Monthly editorial from a lake youth about “living at Weatherby Lake”.
- **Scholarship Requirement:** Work with Fishing Club and Women’s Club to incorporate some sort of “living at the lake” essay to be included as part of the scholarship requirements.
- **Youth Mini Survey:** Emulate youth social media behavior and develop short “surveys” and push to youth. Utilize traditional social media channels, or develop website based approach.